

{ BHARTI / RAJORIYA }

/ UI Designer

/ behance.net/bhartir

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{ WORK EXPERIENCE }

Visual Designer

{ *Life Chiropractic College West* }

Hayward, CA / 07.2022 - Present

- / Creating artwork for various marketing and communication initiatives, such as large banners, digitally-printed brochures, and weekly newsletters.
- / Developing visually appealing materials to boost brand identity and increase visibility.
- / Generating assets for web-based applications.
- / Conducting visual quality assurance for web-based applications.
- / Collaboration with development team for UI efforts

Graphic/ Web Designer

{ *Hippievibetribe.com* } *Fashion ecommerce sites*

San Ramon, CA / 05.2020 - Present

- / Developing user flows, wireframes, and prototypes at various levels of fidelity, from low to high.
- / Generating image assets specifically designed for responsive web user interfaces.
- / Create wire-frames, high & low fidelity mockups and prototype for Mobile and Web apps.

Graphic Designer

{ *Minted.com* }

Oakland, CA / 10.2019 - 03.2020

- / Fulfill photo edits requested by the customer. Recoloring of graphic images, object removal, photo clean up, photo extensions, photoshop editing
- / Designed custom illustrations and edited existing paper and digital products such as cards, posters, and digital art
- / Provided consistent designer-to-customer quality service to meet their graphic needs

Graphic/ Web Designer

{ *BayTech Digital Inc* }

San Jose, CA / 012.2018 - 09.2019

- / Create wire-frames for Mobile and Web apps
- / Creating high & low fidelity mockups and prototype
- / Design graphic user interface elements; Build page navigation buttons and search fields
- / Create multiple layout choices for clients and conduct layout adjustments based on client's feedback

{ SKILLS }

- User Interface Design
- Responsive Web Design
- User Experience (UX)
- Adobe creative suites
- Visual Communication
- Branding
- Creative Problem Solving
- Print Production
- Marketing Materials
- Email Newsletter Design
- HubSpot Marketing Hub

{ EDUCATION }

Certificate of Achievement in Graphic Design
{ Mission College, Graphic design }
Santa Clara, CA / 06.2015 - 012. 2017

Bachelor of Arts
{ Agra University India }
Agra/ India/ 07.2001 - 04.2004

{ REFERENCE }

Reference available upon request